

Dr. Gad J Selig – 2012 – 2013 Publications, Conference proceedings, Presentations and Webinars

Chapters in Books:

Selig, Gad J., "The Impact of Threats and Catastrophes on Corporate Governance: How to Minimize Disruption, Mitigate Risks and Manage Business Recovery and Continuity Proactively," David H. McIntyre and William Hancock, Editors, Business Continuity and Homeland Security, Edward Elgar Publishers, London, England, 2012.

Refereed Journal Articles, Referred Conference Papers, Conference Proceedings, Webinars, Presentations and Sponsored Papers:

Selig, Gad J., Kongar, Elif, Lewis, Neal and Bach, Christian, "The Proposed Ph.D. in Technology Management at the university of Bridgeport: A Case Study of Why, What and How?" **International Journal of Information and Operations Management Education**, Volume 5, No. 2, 2013, Page 172.

Selig, Gad J., "Critical Success Factors for Winning Entrepreneurs: Do You Have What It Takes to be Become a Bill Gates?" Edith Wheeler Memorial Library Presentation, May 14, 2013.

Selig, Gad J., "Excellence in Program, Project and Portfolio Management: Lessons learned and Critical Success Factors from World Class Case Study Companies," SNEC PM Annual Conference, Hartford, CT, April 29, 2013.

Selig, Gad J. "Achieving and Measuring IT Value to the Business: Why, What, How Much and How? (Based on Current and Emerging Best Practices and Case Studies), **Webinar** for Computer Aid (CAI), Inc, March 27, 2013.

Selig, Gad J., "Successful Business/IT Alignment, Execution and Governance Best Practices: Why, What and How?" **Webinar** for Computer Aid (CAI), Inc, October, 9, 2012.

Selig, Gad J., "New Service Delivery Model Strategy and Implementation: How to Minimize Risk and Maximize Opportunity," **Proceedings of World BPO/ITO Forum**, New York Athletic Club, New Your City, June 26-27, 2012.

Selig, Gad J., "An Overview of Current and Emerging Program and Project Management Best Practices and Lessons learned," **Webinar for Citibank, NA, May 15, 2012.**

Selig, Gad J., "Implementing a Winning IT Governance Strategy and Program," **Webinar** for Computer Aid (CAI), Inc, February 29, 2012.