UNIVERSITY OF BRIDGEPORT

2023-2024 Alumni First Destination Outcomes

Overview:

This report presents data on the outcomes of University of Bridgeport graduates from the 2023-2024 academic year at eight months post-graduation. The 2023-2024 academic year is defined as July 1, 2023 through June 30, 2024.

To collect outcome data, the Office of Institutional Effectiveness at UB carried out two surveys of graduates, the first in April 2024 and the second during December 2024-January 2025. The Office of Institutional Effectiveness and the Office of Alumni Relations also located additional outcome information through LinkedIn during the fall of 2024 and January 2025. Data from all these sources was combined in January 2025 for the present report.

Presentation of Data:

The term 'outcome' refers broadly to a person's primary activity or status. It denotes whether someone is pursuing continuing education, working, seeking work, serving in the military, or serving in another organization like the Peace Corps.

In reporting the data, a decision was made to emphasize employment over other possible outcomes. This was done for the following reasons:

1) The 2024 alumni outcomes data was collected following the standards and protocols of the National Association of Colleges and Employers (NACE). According to these standards, there can be no 'overlap' in career outcomes – e.g. a student cannot be counted both as working and studying. Unfortunately, prohibiting overlaps in this way obscures the number of people who are studying or serving in addition to employment. As a result, this methodology skews figures related to study and service. Such skewed figures have been excluded below.
2) UB's mission statement places particular emphasis on job-readiness. Employment is consequently the most relevant outcome for understanding graduate success at UB specifically.

In this report, the data has been broken down by degree level and academic program. It is reported through the two figures defined below:

Knowledge Rate: the percentage of graduates for which outcome information could be ascertained. This figure is calculated relative to the entire graduating class.

Percent Employed: the percentage of graduates who are employed. Note that this figure is calculated relative to the number of graduates for which outcome information was found – **not the entire graduating class.** This figure does not differentiate between different forms of employment (full-time, part-time, freelance etc.).

Summary

UB is proud to report a **75.92% overall knowledge rate** of graduate outcomes for the 2023-2024 academic year. This rate exceeds the minimum standard of 65% as set by NACE. Knowledge rates for all degree levels and knowledge rates for the majority of individual programs also exceed this standard. As such, the data reported below is largely reliable.

Overall, the reported data indicates that UB sets up all students for career success. For all degree levels, the percent employed exceeds 80%. The same is also true for the majority of individual programs.

Data Tables

The overall figures for alumni who graduated during the 2023-2024 academic year are as follows:

Overall Data for 2023-2024 AY Graduates*			
Degree Level	Number of Grads	% Employed	Knowledge Rate
All Associate	38	96.97%	86.84%
All Bachelor	386	81.99%	70.47%
All Master and Sixth Year Certificate	996	81.27%	77.71%
All Doctorate	79	83.87%	78.48%
All Graduates	**1487**		

*Adding up the number of graduates at each degree level will not yield the correct count of all graduates for the 2023-2024 academic year. This is because some students received multiple degrees at different academic levels (e.g., one bachelor's degree and one master's degree). This is not an error.

The following tables display the 2023-2024 graduate outcomes data for each degree level offered at the University.

Associate Degrees			
Program	Number of Grads	% Employed	Knowledge Rate
All Associate	38	96.97%	86.84%
Associate of Arts in Business Administration	5	100.00%	100.00%
Associate of Science in Dental Hygiene	33	96.43%	84.85%

Bachelor's Degrees*			
Program	Number of Grads	% Employed	Knowledge Rate
All Bachelor	386	81.99%	70.47%
Accelerated Bachelor of Science in Nursing	39	76.00%	64.10%
Bachelor of Arts / Science in Biology	9	85.71%	77.78%
Bachelor of Arts in Criminal Justice and Human Security	14	90.00%	71.43%
Bachelor of Music	5	75.00%	80.00%
Bachelor of Science in Accounting	4	75.00%	100.00%
Bachelor of Science in Business Administration	21	94.74%	90.48%
Bachelor of Science in Computer Engineering	2	100.00%	100.00%
Bachelor of Science in Computer Engineering Technology	1	100.00%	100.00%
Bachelor of Science in Computer Science	10	42.86%	70.00%
Bachelor of Science in Criminal Justice On-Line	3	100.00%	66.67%
Bachelor of Science in Data Analytics	2	100.00%	100.00%
Bachelor of Science in Dental Hygiene	25	90.48%	84.00%
Bachelor of Science in Dental Hygiene: Registered Dental Hygienist	9	100.00%	77.78%
Bachelor of Science in Electrical Engineering	3	100.00%	66.67%
Bachelor of Science in Finance	2	0.00%	100.00%
Bachelor of Science in General Studies	28	83.33%	64.29%
Bachelor of Science in Health Sciences	36	72.00%	69.44%
Bachelor of Science in Human Services	14	81.82%	78.57%
Bachelor of Science in Human Services and Psychology	2	0.00%	50.00%
Bachelor of Science in Industrial Design	2	100.00%	100.00%
Bachelor of Science in Interior Design	1	No Info	0.00%
Bachelor of Science in Marketing	1	No Info	0.00%
Bachelor of Science in Mechanical Engineering	12	77.78%	75.00%
Bachelor of Science in Medical Laboratory Science	11	75.00%	72.73%
Bachelor of Science in Nursing	89	86.54%	58.43%
Bachelor of Science in Professional Studies	5	100.00%	100.00%
Bachelor of Science in Psychology	34	76.92%	76.47%
Bachelor of Science in Sports Management	5	100.00%	60.00%

*Adding up the number of graduates from each program will not yield the correct count of all graduates with bachelor's degrees for the 2023-2024 academic year. This is because some students received multiple bachelor's degrees and are counted as graduating from multiple programs. This is not an error.

Master's degrees and Sixth Year Certificates*			
Program	Number of Grads	% Employed	Knowledge Rate
All Master and Sixth Year Certificate	996	81.27%	77.71%
Master of Arts / Science in Biology	4	100.00%	75.00%
Master of Arts in Criminal Justice & Human Security	4	66.67%	75.00%
Master of Arts in Global Development and Peace	2	50.00%	100.00%
Master of Business Administration	65	76.92%	80.00%
Master of Education	17	93.33%	88.24%
Master of Public Health	40	93.10%	72.50%
Master of Science in Acupuncture	11	90.00%	90.91%
Master of Science in Analytics and Systems	94	81.82%	81.91%
Master of Science in Artificial Intelligence	26	81.82%	84.62%
Master of Science in Biomedical Engineering	14	90.00%	71.43%
Master of Science in Computer Engineering	6	100.00%	83.33%
Master of Science in Computer Science	447	78.90%	77.40%
Master of Science in Counseling	16	83.33%	75.00%
Master of Science in Dental Hygiene	13	70.00%	76.92%
Master of Science in Electrical Engineering	2	100.00%	100.00%
Master of Science in Elementary Education	30	75.00%	66.67%
Master of Science in Finance	15	64.29%	93.33%
Master of Science in Human Nutrition	76	84.48%	76.32%
Master of Science in Mechanical Engineering	7	100.00%	71.43%
Master of Science in Music Education	3	100.00%	66.67%
Master of Science in Nursing	2	100.00%	100.00%

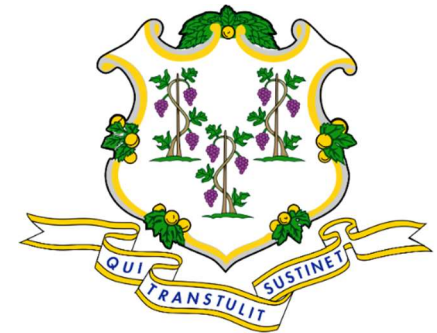|			
Master of Science in Physician Assistant	38	78.13%	84.21%
Master of Science in Secondary Education	19	91.67%	63.16%
Master of Science in Technology Management	20	80.00%	75.00%
Sixth Year Certificate in Counseling	2	100.00%	50.00%
Sixth Year Certificate in Educational Administration & Supervision	22	93.75%	72.73%
Sixth Year Certificate in Elementary Education	1	100.00%	100.00%
Sixth Year Certificate in Reading and Language Arts Consultant	1	100.00%	100.00%
Sixth Year Certificate in Remedial Reading & Remedial Language Arts	3	0.00%	33.33%
Sixth Year Certificate in Secondary Education	1	No Info	0.00%

*Adding up the number of graduates from each program will not yield the correct count of all graduates with master's degrees and sixth year certificates for the 2023-2024 academic year. This is because some students received multiple master's degrees or certificates and so are counted as graduating from multiple programs. This is not an error.

Doctorate degrees			
Program	Number of Grads	% Employed	Knowledge Rate
All Doctorate	79	83.87%	78.48%
Doctor of Acupuncture with Chinese Herbal Medicine	1	100.00%	100.00%
Doctor of Chiropractic	42	87.10%	73.81%
Doctor of Education in Educational Leadership	23	80.00%	86.96%
Doctor of Health Science	12	88.89%	75.00%
Doctor of Philosophy in Computer Science and Engineering	1	0.00%	100.00%

Major Employers

Yale NewHaven Health

CVS Health®

State of Connecticut

amazon

United Healthcare®

Other employers include: Deutsche Bank, Verizon, Bank of America, Charles Schwab, Dell Technologies, Cisco, Reddit, AT&T, Apple, Microsoft, and Quest Diagnostics